

# Tourism EXPO Japan **NIKKEI** Travel Solutions Exhibition Opportunities for direct business meetings with municipal and DMO tourism officials!! **2024**

Held simultaneously: Tourism EXPO Japan (TEJ) 2024

## Sept. 26 (Thu.) – Sept. 29 (Sun.), 2024

**Exhibitors** Companies and organizations seeking business in the tourism industry  
**Digital industries** (automated translation, IT platforms, 5G, IoT, AR, VR, AI, location information, biometric authentication, robotics, automated driving, etc.)  
**Community support** (regional revitalization, inbound tourism, digital marketing, consulting, etc.)

**Venue** Tokyo Big Sight East Exhibition Halls (in the Tourism EXPO Japan 2024)

**Organized by** Tourism EXPO Japan, Nikkei, Inc.

**Held simultaneously:** Tourism Expo Japan 2024 \*For more details, please refer to the reverse side.



### What is the Travel Solutions Exhibition?

Travel Solutions Exhibition is one of the largest exhibitions in Japan that provides opportunities for direct business meetings with tourism industry professionals.

- 1** Travel Solutions Exhibition, to be held in Tokyo in 2024, is Japan's largest tourism event, comprehensively covering three tourism sectors: domestic, inbound and outbound. It will be held concurrently with Tourism EXPO Japan (TEJ) 2024.
- 2** Tourism EXPO Japan brings together local governments, DMOs, accommodation facilities and transportation companies from all over Japan as exhibitors, allowing you to conduct business meetings with representatives seeking solutions to leverage and improve digital transformation (DX) for tourism.
- 3** Travel agency buyers from all over Japan, including the Tokyo metropolitan and Kanto regions, will attend the business meetings. TEJ exhibitors seeking new DX services will also participate as buyers in two days of pre-arranged business meetings.

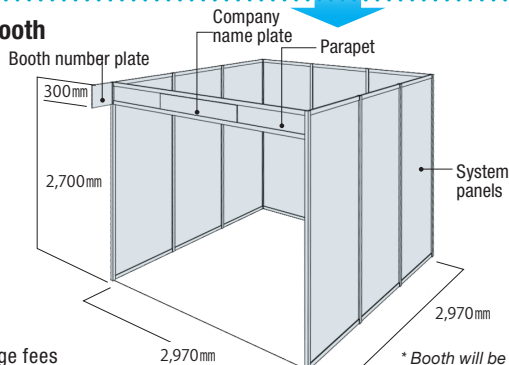


## Fees

Exhibiting Fees	Standard Booth	Space Only
	Early-bird Discount (8% off)	<del>¥516,780</del> <b>Expired</b> (tax included) per booth (9m <sup>2</sup> )
Regular	<b>¥550,990</b> (tax included) per booth (9m <sup>2</sup> )	<b>¥489,720</b> (tax included) per space (9m <sup>2</sup> )

### Exhibition Booth Specifications

#### Standard Booth



#### ● Included

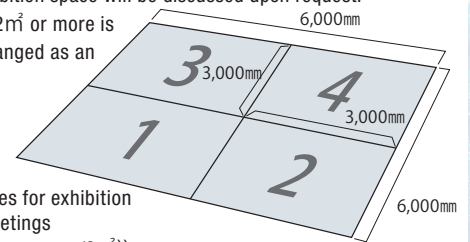
- System usage fees for exhibition and business meetings
- System panels
- Free 100V500W power supply and outlet (one)
- Exhibitor pass (5 per booth)
- Company name plate
- Booth number plate
- Business meeting seller registration (2 per booth)

\* Booth will be open on one or two sides.

#### Space Only

● Space Only is offered at a minimum of 36m<sup>2</sup> (equivalent of 4 booths)

- Additional applications over 36 m<sup>2</sup> will be in units of 9m<sup>2</sup>
- The shape of exhibition space will be discussed upon request.
- Registration of 72m<sup>2</sup> or more is entitled to be arranged as an island shape.



#### ● Included

- System usage fees for exhibition and business meetings
- Exhibitor pass (5 per space (9m<sup>2</sup>))
- Business meeting seller registration (2 per 9m<sup>2</sup>)

\* Only space will be handed over  
\* Electric power supply is not provided.

## Who Can You Meet?

### Tourism EXPO Japan Exhibitors

- Digital people from local governments, DMOs, overseas tourism bureaus, hotels and accommodation facilities, etc.

### Buyers registered for Business Meetings

- Travel planners from domestic travel companies looking for domestic, inbound, and outbound travel products, tourism industry professionals looking for the latest information, and companies and organizations from other industries seeking business opportunities in the tourism industry.

### Tourism EXPO Japan industry visitors

- 58,000 (target) participants from the tourism industry, including travel agencies, accommodation facilities, theme park companies, etc.



## What can you do at Travel Solutions Exhibition?

- Pre-arranged appointment business meetings with TEJ exhibitors.
- Contact TEJ exhibitors before and after the business meetings (available through the business matching system until the end of December 2024).
- Post information and videos through Exhibitor's My Page.

## What is Tourism EXPO Japan?

### One of the world's largest tourism industry trade fairs.

Dates : Sept. 26, 2024 –Sept. 29, 2024

Venue : Tokyo Big Sight

ORGANIZED BY: Japan Travel and Tourism Association, Japan Association of Travel Agents (JATA) and Japan National Tourism Organization (JNTO)

Tourism EXPO Japan (TEJ) is a leading global tourism trade fair. It brings together business people from all over Japan and the world, with a focus on tourism. It aims to stimulate domestic, outbound and inbound tourism demand and to achieve sustainable regional development. It allows participants to enhance social value through knowledge sharing and discussion, serve as a business meeting platform, and promote to general consumers through direct marketing.



Early-bird Discount Application Deadline  
~~February 29, 2024 (Thu.)~~ **Expired**

Regular Application Deadline  
~~April 30, 2024 (Tue.)~~

Regular Application Deadline  
**May 31, 2024 (Fri.)**

Due to some requests and inquiries, we have extended the application deadline as stated above.

Click here to apply, view and download various information and materials

<https://t-expo.jp>

Inquiries about exhibiting  
Travel Solution Expo Exhibition Managing Office

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Tourism EXPO Japan/Travel Solutions Exhibition serves as a comprehensive tourism event that leads tourism into the new era, promotes sustainable tourism, and disseminates the future of travel in many facets.