



Tourism Expo Japan 2025

Aichi/Central Japan

Sept. 25 (Thu.) – Sept. 28 (Sun.), 2025



Aichi Sky Expo (Aichi International Exhibition Center)

Date & Time

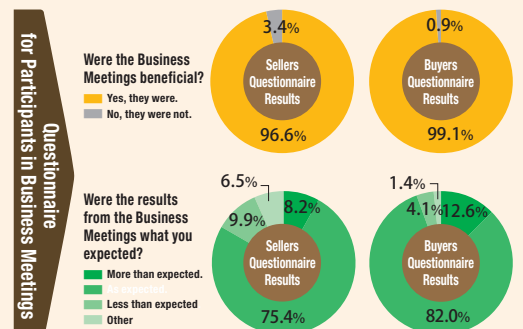
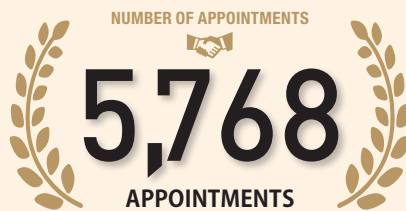
Trade/Press Day 10:00 a.m. - 6:00 p.m. Sept. 25 (Thu.)
10:00 a.m. - 6:00 p.m. Sept. 26 (Fri.)

Public Day 10:00 a.m. - 6:00 p.m. Sept. 27 (Sat.)
10:00 a.m. - 5:00 p.m. Sept. 28 (Sun.)

ORGANIZED BY Japan Travel and Tourism Association, Japan Association of Travel Agents (JATA) and Japan National Tourism Organization (JNTO)

JOINTLY HELD/Travel Solutions Exhibition 2025 (Tentative)

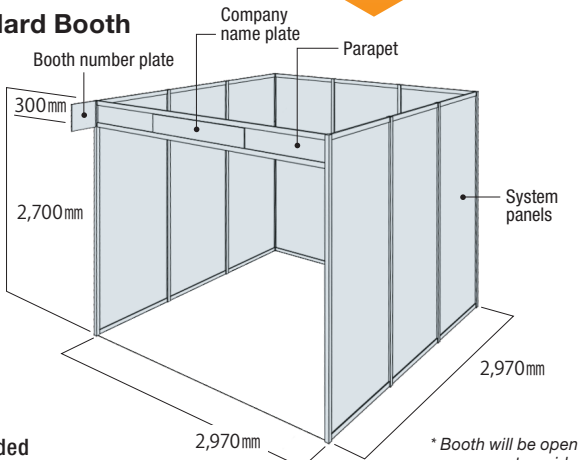
Actual Results of the Tourism EXPO Japan 2023



Fees

	Standard Booth	Space Only
Exhibiting Fees	Super Early-bird Discount (10% off) JPY 551,100 (tax included) per booth (9㎡)	JPY 496,100 (tax included) per booth (9㎡)
	Early-bird (8% off) JPY 563,200 (tax included) per booth (9㎡)	JPY 507,100 (tax included) per booth (9㎡)
	Regular JPY 612,700 (tax included) per booth (9㎡)	JPY 551,100 (tax included) per booth (9㎡)

Standard Booth

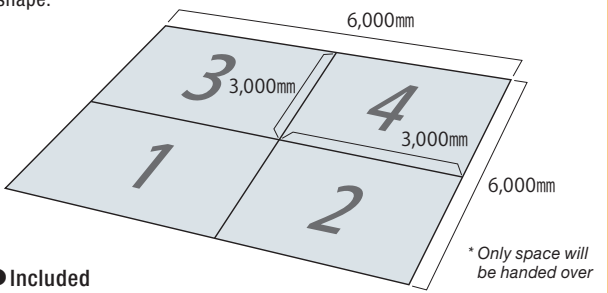


● Included

- System usage fees for exhibitors and business meetings
- System panels
- Free 100V500W power supply and outlet (one)
- Exhibitor pass (5 per booth)
- Company name plate
- Booth number plate
- Seller registration (2 per booth)

Space Only

- Space Only is offered at a minimum of 36㎡ (equivalent of 4 booths)
- Additional applications over 36㎡ will be in units of 9㎡
- The shape of exhibition space will be discussed upon request.
- Registration of 72㎡ or more is entitled to be arranged as an island shape.



● Included

- System usage fees for exhibitors and business meetings
- Exhibitor pass (5 per space (9㎡))
- Seller registration (2 per 9㎡)

** Electric power supply is not provided.*

Storage Rooms

JPY 121,000 (tax included) / per room

Specifications: Space surrounded by 3m X 3m X 2.7m (height) panels

Storage room(s) set up at the venue can be ordered as an additional option for the exhibition application. It can be used as storage for materials, staff room etc.

- Storage room(s) can be ordered based on the number of exhibiting booth (space) as following conditions. up to 7 booth/space: 1 room, 8-19: 2 rooms, 20 or more: 3 rooms. Please note that if space is available after the deadline, we may accept more applications than the number specified above.
- One application for (a) storage room(s) per exhibition application.
- There are limitations on the number of storage rooms.

Applications will be accepted on a first-come, first-served basis, and adjustments may be made.

- Location will be assigned by Promotion Office.

** Storage rooms can be locked, but they do not contain any shelves or power sources. Those have to be arranged separately.*

APPLICATION DEADLINE

Super Early-bird Discount Application Deadline
August 1, 2024 (Thu.) - January 10, 2025 (Fri.)

Early-bird Discount Application Deadline
January 11, 2025 (Sat.) - March 14, 2025 (Fri.)

Regular Application Deadline
May 16, 2025 (Fri.)

Schedule to the Event

Jan. 10, 2025 Super Early-bird discount application deadline

Mar. 14 Early-bird discount application deadline

May 16 Regular Application deadline

Late June Exhibitors Explanatory Meeting

Late June Start of Business Meeting registration

Late July Deadline for submitting application documents

Mid Sept. Business Meeting schedule Confirmed

**Please be advised that the program and schedule are subject to change.*

Tourism EXPO Japan Promotion Office

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As a comprehensive tourism industry event leading a new era in tourism, "Tourism EXPO Japan" promotes "sustainable tourism" and supports the dissemination of a wide range of "the future of travel."