

Travel Solutions Exhibition

Opportunities for direct business meetings with municipal and DMO tourism officials!!

2025

Concurrent Event: Tourism EXPO Japan (TEJ) 2025 Aichi/Central Japan

**Sept. 25 (Thu.) –
Sept. 26 (Fri.), 2025**

Exhibitors Companies and organizations seeking business in the tourism industry
Digital industries (automated translation, IT platforms, 5G, IoT, XR, AI, location information, biometric authentication, robotics, automated driving, etc.)
Community support (regional revitalization, inbound tourism, digital marketing, consulting, etc.)

Venue Aichi Sky Expo (Aichi International Exhibition Center)

Organized by Tourism EXPO Japan

Concurrent Event Tourism EXPO Japan 2025 Aichi/Central Japan *For more details, please refer to the reverse side.



What is the Travel Solutions Exhibition?

Travel Solutions Exhibition is one of the largest exhibitions in Japan that provides opportunities for **direct business meetings with tourism industry professionals.**

- 1** Travel Solutions Exhibition is Japan's largest tourism event, comprehensively covering three tourism sectors: domestic, inbound and outbound. It will be held concurrently with Tourism EXPO Japan (TEJ) 2025 Aichi/Central Japan.
- 2** Tourism EXPO Japan brings together local governments, DMOs, accommodation facilities and transportation companies from all over Japan as exhibitors, allowing you to conduct business meetings with representatives seeking solutions to leverage and improve digital transformation (DX) for tourism.
- 3** About 70,000* travel agency buyers from all over Japan will attend the business meetings. TEJ exhibitors seeking new DX services will also participate as buyers in two days of pre-arranged business meetings.

* based on the number of TEJ 2024

Fees

Exhibiting Fees	Standard Booth		Space Only	
	Early-bird Discount (8% off)	¥516,780	(tax included) per booth (9㎡)	¥451,330
Regular	¥550,990	(tax included) per booth (9㎡)	¥489,720	(tax included) per booth (9㎡)

Standard Booth

Exhibition Booth Specifications

- **Included**
 - System usage fees for exhibition and business meetings
 - System panels
 - Free 100V500W power supply and outlet (one)
 - Exhibitor pass (5 per booth)
 - Company name plate
 - Booth number plate
 - Business meeting seller registration (2 per booth)

Space Only

- **Space Only is offered at a minimum of 36㎡ (equivalent of 4 booths)**
- Additional applications over 36㎡ will be in units of 9㎡
- The shape of exhibition space will be discussed upon request.
- Registration of 72㎡ or more is entitled to be arranged as an island shape.

- **Included**
 - System usage fees for exhibition and business meetings
 - Exhibitor pass (5 per space (9㎡))
 - Business meeting seller registration (2 per 9㎡)

* Electric power supply is not provided.



Who Can You Meet?

What can you do at Travel Solutions Exhibition?

Tourism EXPO Japan Exhibitors & Travel Solutions Exhibition Exhibitors

● Digital people from local governments, DMOs, overseas tourism bureaus, hotels and accommodation facilities, etc.

Tourism EXPO Japan & Travel Solutions Exhibition Buyers registered for Business Meetings

● Travel planners from domestic travel companies looking for domestic, inbound, and outbound travel products, tourism industry professionals looking for the latest information, and companies and organizations from other industries seeking business opportunities in the tourism industry.

- Pre-arranged appointment business meetings with TEJ exhibitors and travel agent buyers.
- Contact TEJ exhibitors and buyers before and after the business meetings (available through the business matching system until the end of December 2025).
- Post information and videos through Exhibitor's My Page.

What is Tourism EXPO Japan (TEJ)?

One of the world's largest tourism industry trade fairs.

Tourism EXPO Japan (TEJ) is a comprehensive event that plays a leading role in the global tourism industry. Attracting representatives not only from the tourism industry itself, but from a wide variety of business sectors, it aims to develop domestic, outbound and inbound tourism and to achieve regional revitalization with a focus on tourism. Amid significant changes in values, TEJ presents diversifying forms of tourism and provides an optimal platform for seizing business opportunities. For two weekdays during the event period, the TEJ is open to business visitors and journalists. Centered on business negotiations, it provides opportunities for gathering information and networking. Participants will share the latest knowledge and hold active discussions on the future of the tourism industry. For two weekend days, the TEJ is open to the general public. This is an opportunity for promotion and direct marketing to consumers, supporting business continuity and the growth of tourism business operators.



- Date: Sept.25(Thu.) — Sept.28(Sun.)
- Place: Aichi Sky Expo (Aichi International Exhibition Center)
- Organized by: Japan Travel and Tourism Association, Japan Association of Travel Agents (JATA) and Japan National Tourism Organization (JNTO)

Early-bird Discount Application Deadline
March 14, 2025 (Fri.)

Regular Application Deadline
May 16, 2025 (Fri.)

Please register at:

<https://t-expo.jp/en>

Inquiries about exhibiting
Travel Solutions Exhibition Promotion Office

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Tourism EXPO Japan/Travel Solutions Exhibition serves as a comprehensive tourism event that leads tourism into the new era, promotes sustainable tourism, and disseminates the future of travel in many facets.